



WHY YOU SHOULD CONSIDER OUR LED TECHNOLOGY INSTEAD OF NEON IN YOUR NEXT CHANNEL LETTER PROJECT

BENEFITS TO YOU

- LED systems are easy to install and easy to transport, resulting in reduced labor costs. Should a need for a service call occur, it can be performed in a single trip (no glass units to be bent and replaced).
- An LED lighting installation is clean and simple. LED lighting and components require only one 1/4" wall penetration per channel letter compared to neon which requires a minimum of two 1/2" penetrations per channel letter. This means less wall destruction and no excess conduit or GTO wiring.
- LEDs eliminate the need for neon tubing, tube supports, GTO wire, tie wire, insulator sleeve and boots, federal bushings or housings, and whatever else you use now and a lot of assembly time.
- LEDs have a long life of over 50,000 hours, reducing service costs.
- LEDs allow channel letter depths to be reduced.
- LEDs can be easily incorporated in small channel letter designs.
- LED illumination sources are easily scaled, making them a better choice for larger channel letters.
- LEDs offer excellent cold-weather performance.
- LED technology's greatest benefit is that it uses only 12 volts. Neon normally uses 9,000 to 15,000 volts. Neon transformers are heavy.
- An LED controller can power up to 125 ft. of LED modules. A neon transformer will power 60 to 72 feet depending upon the type of gas used at maximum load.
- LEDs can be easily stocked and stored to be readily available when needed.
- Unlike neon, LED modules are virtually unbreakable.

BENEFITS TO YOUR CUSTOMERS

- LED lighting can result in power savings of 90% or more.
- Because LED is a low voltage system, fire hazards are virtually eliminated. Insurance costs may be reduced by using LED lighted signs.
- LEDs have now achieved equivalent luminescence to neon.
- LEDs are environmentally friendly as they do not contain mercury.
- LED new lighting projects or neon replacement projects may be eligible for federal and state energy efficiency tax deductions.
- LED new lighting projects or neon replacement projects are eligible for grants or rebates from many local energy companies.

ABOUT MAXX LED

- With our products there is no need to choose between price and quality. Our products and components are of the highest quality and are still cheaper than vastly inferior products.
- Our LED modules are available in a variety of colors and sizes.
- Our LED modules use the highest quality components and are constructed of weather-resistant molded plastic with 3M adhesive tape.
- Our tightly-binned LEDs are up to 50% brighter than our competition.
- We offer a 5 year warranty on LED modules and a 3 year warranty on power supplies.
- UL listed.

**CALL TODAY TO LET US MAKE THE LATEST
LED TECHNOLOGY WORK FOR YOU!**



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